

Take Control by Letting Go

Manage Assets with Minimal Effort

Realize the full value of your output devices

From packing slips to operational reports, printed output is a critical component of any manufacturing or distribution business. Printer downtime, which can halt the production line and delay shipments, is unacceptable. What's required is a proactive approach to keeping your devices up and running. An automated, real-time system is an important component of managing your output devices to ensure an uninterrupted, cost-effective operation.

Managing output devices, such as printers, multifunction devices and copiers, across an often distributed enterprise can be challenging. Most manufacturers and distributors have no single organization or structure to manage all of these devices. As a result, visibility is limited with regard to the total number, actual use and location of the devices, making it impossible to accurately measure the total cost of output across the organization.

Lexmark's Distributed Fleet Management suite of offerings helps manage these critical assets. We can help you optimize printer uptime, minimize consumables expenditures and free up resources, to keep your manufacturing and distribution facilities focused on their core competencies.

DFM is a customized, dynamic solution that is tailored to your company needs. This comprehensive set of management services and reporting tools let you maintain control of your output assets with minimal effort required from you.

“ Companies that have implemented a Total Print Management plan have achieved direct cost savings of between 8% - 41% and significant indirect cost savings. IDC, 2005 ”



Working for companies around the world.

Consumables Management

Lexmark provides services to customers in 29 countries and 6 industry segments.

- Automatic Toner Low Detection
- Automatic Ordering
- Easy, Quick Fulfillment
- Usage Reporting & Color Control

Availability Services

DFM customers report significant cost and page volume reductions.

- Dedicated On-Site Technicians
- Help Desk Integration
- Advanced Technical Support
- Proactive Maintenance

Optimization Services

Lexmark pioneered Output Managed Services and has nearly a decade of experience.

- Assess the Environment
- Build Deployment Principles
- Apply Business Rules
- Streamline Implementation

Asset Lifecycle Infrastructure

Lexmark Global Services has more than 7.7 billion pages and 180,000 devices under management.

- Total Visibility to the Fleet
- Comprehensive Reporting
- Multi-Vendor Support
- Advanced Systems Architecture

Beyond “break-fix”

Lexmark Availability Services takes a proactive approach to keeping your devices up and running. We can monitor, detect and diagnose many problems remotely so that most issues are resolved before your production line or shipping department is interrupted.

Here’s how it works. Each output device generates information about itself – page count, toner level, readiness and more. This information, even from non-Lexmark devices, can be transmitted over a secure connection to our data warehouse, where it is continually organized and analyzed. When problems show up, the system responds by either remedying the issue remotely or by dispatching a technician directly to the facility to repair the device.

Lexmark gathers valuable statistics by automatically collecting historical data from these devices and over time can analyze and identify unknown trends in a given environment. This data can be a valuable tool to help increase printer uptime, minimize service calls and reduce the overall cost of servicing your distributed fleet of devices.

Just-in-time delivery of critical supplies

Proactive Consumables Management brings control and visibility to a traditionally unmanaged process. When supplies are running low, orders are automatically and proactively placed so that the correct consumables arrive when needed.

You can expect a transparent process that helps reduce inventory, validation and acknowledgment of the order and protects against unnecessary shipping charges or fraudulent orders, all without your staff’s involvement.

This unique capability gives you maximum control with minimum effort and protects you against waste and errors. Lexmark Consumables Management is an easy, proactive way for you to take control of your manufacturing and distribution facilities printer supplies.

Assure IT Compliance

Configuration Management, another offering within our Distributed Fleet Management suite offering, helps ensure that your facilities maintain a standard device configuration and firmware version level across the network. This standardization helps solve problems faster, lowers help desk calls, and saves time on installation and device upgrades.



Value and Performance

Exceptional print quality and proven media handling capabilities.

- Color output up to 40 ppm
- Broad media type capabilities
- Duplex standard
- Consistent user interface

**Lexmark:
Responsible Eco-Leadership**

Responsible Provider of Products and Services

- EPA’s Design for the Environment (DfE) Program
- Packaging Reduction Initiatives
- Product Eco-Labels
- Cartridge Collection Programs
- Product Collection Programs
- Reduce, Reuse, Recycle Campaign

For More Information:
Contact your local Lexmark representative
 or visit www.lexmark.com/manufacturing or www.lexmark.com/distribution

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